



Spring 2025

Join us on a
magical journey
to see the
wonders of
the world

An imprint of Watkins Media



Dear Readers,

I'm really delighted that Watkins is launching its own children's imprint, Moon + Bird! As a mum myself, I know what a huge impact books have on growing minds, and I'm so excited about this opportunity to translate what we do on the adult side in terms of wellbeing, personal development, nature, Paganism, magic, folklore, legends, all things spooky and mysterious (and more!) into beautiful books that speak directly to young readers and open their eyes to our amazing world and their own incredible potential!

Our fledgling imprint is very lucky to be drawing on the wise guidance and energy of our Head of Marketing and Publicity Laura Whitaker-Jones, who in a previous life was a commissioning editor at Bloomsbury Children's, and on the talent, initiative and enthusiasm of the rest of the cross-imprint creative team, including editors Brittany Willis and Gemma Creffield, and the Watkins Head of Design Karen Smith. We can't wait to make some magic!

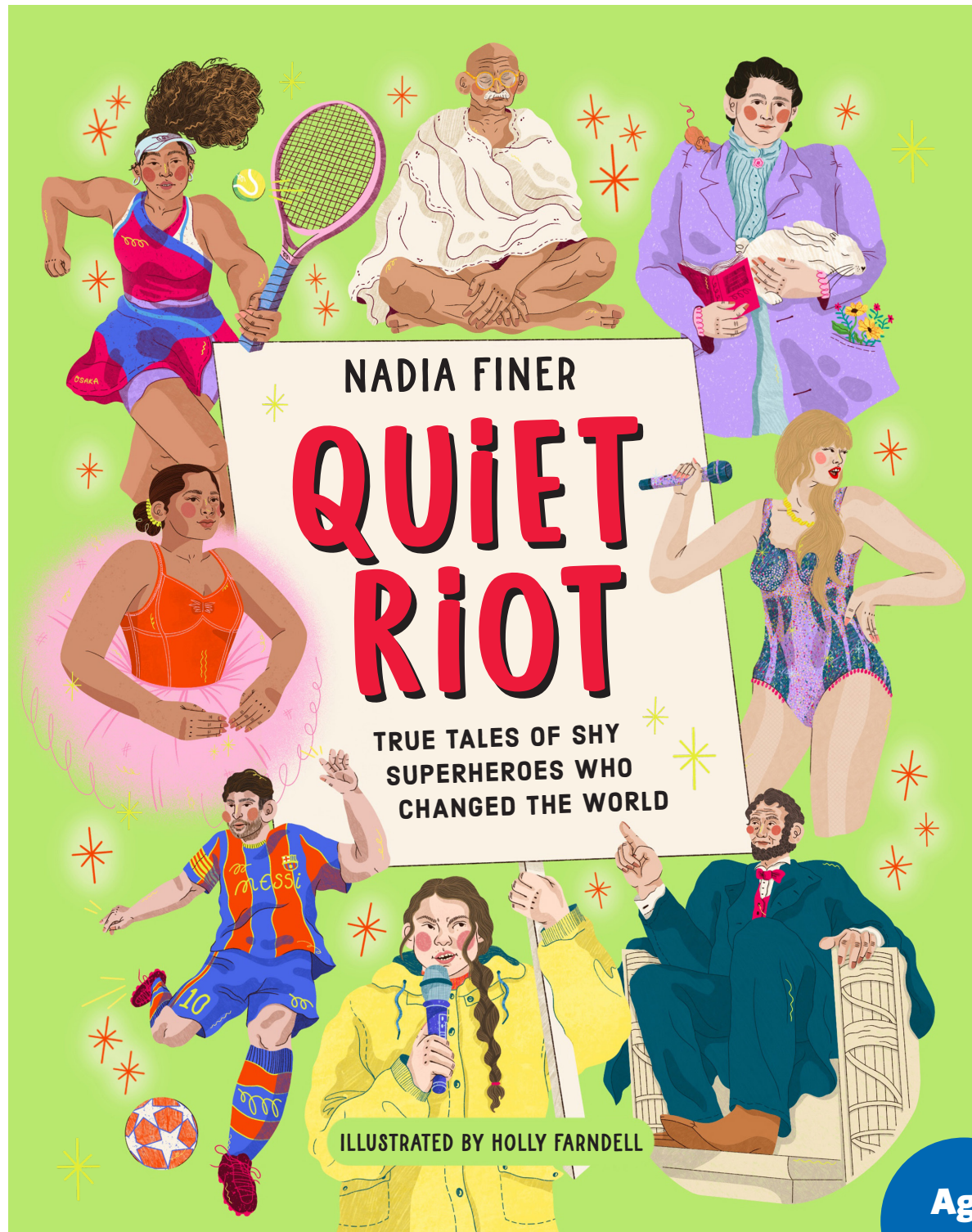
I hope you find the perfect book to enchant and inspire young readers in these pages showcasing the first three books Moon + Bird are publishing. Be inspired to embrace your shyness, following the footsteps of 40 softly spoken superheroes with [QUIET RIOT](#) by Nadia Finer and Holly Farndell. Explore different ecosystems with practical activities in [HOW TO BE AN ECO EXPLORER](#) by Yussef Rafik and Holly Astle. Learn about the different Pagan festivals in [THE MAGICAL WHEEL OF THE YEAR](#) by Bérengère and Victoria Ruiz y Lopez.

Enjoy!

Fiona Robertson

Publisher





Quiet Riot

True Tales of Shy Superheroes Who Changed the World

By **Nadia Finer**

Illustrated by **Holly Farndell**



Why is it, when we see people achieving incredible things, that they all seem so outgoing? Where are all the softly spoken leaders, artists, innovators and champions?

In this book you will find 40 extraordinary stories of shy and mighty magnificence to show you that softly spoken people are trailblazers too. Sometimes we are just a bit more quiet about it!

Quiet Riot shares the triumphs and successes of shy people from all over the world and all kinds of backgrounds, including athletes, writers, explorers, inventors, artists, singers and activists. From Ghandi to Taylor Swift, this book aims to help shy children aged 7 and up speak up, stand up for their beliefs and follow their dreams.



"The world needs quiet people. Our voices matter. Look what happens when we step out of the shadows. We shine!"

– Nadia Finer



29 April 2025

CHILDREN'S NON FICTION / **Self-esteem & Self-reliance**

UK HARDBACK | 9781917194020 | £16.99

US HARDBACK | 9781786788436 | \$25.95

CAN HARDBACK | 9781786788436 | \$34.95

EBOOK | 9781786789211 | £7.99/\$9.99

Specifications

Trim: 228 x 180 mm

Extent: 216 pp

Finishes: Spot UV

Albert Einstein (1879–1955)

The world-famous physicist Albert Einstein did not like making mistakes. He was worried that his words would tumble out in a jumble, so he would repeat them in his head before he spoke.

When he was young, he didn't speak for the first three years of his life, and it was a few more years after that before he could speak fluently. Trying to understand how things worked was Albert's passion. He spent much of his time alone playing with puzzles and building steam engines. When he was four years old, he was given a compass to play with. He tipped it this way and that, noticing that the needle always pointed to the north. He wondered what was going on and resolved to figure it out.

Surprisingly, for such a deep-thinking young boy, Albert did not breeze through school. He was a shy, socially awkward child who struggled to talk to people, let alone make friends. Albert didn't like being told what to do and couldn't concentrate, often distracting the rest of the class. His brain functioned in a different way to the other kids. He skipped classes and messed about, and his teachers couldn't stand him! They said he was a rebel who would not amount to anything, and they kicked him out.

It was a harsh blow for someone who was already worried about not being good enough. But, once he had left school, Albert blossomed. He was finally free to focus on the scientific theories and ideas that interested him. He experimented, analyzed, and investigated, frantically scribbling his ideas on a blackboard. Alone in his laboratory, he could try new things, make mistakes and correct them.



Taylor Swift (Born 1989)

Once upon a time, in a big, beautiful house on a Christmas tree farm in rural Pennsylvania, USA, there lived a kind-hearted girl with long, blonde hair. She was destined to become one of the world's most influential singer songwriters.

The little girl was called Taylor. She spent her days riding horses, running free outside, singing, and dancing. She also dreamed up stories and spent hours alone in her bedroom, snuggling under her patchwork quilt and making up fairy tales. You couldn't imagine a happier, more idyllic childhood.

Music was woven through the fabric of Taylor's life. Her grandma was an opera singer, and Taylor loved going to church to listen to her perform. Taylor dreamed that one day she would become a singer, too.

Then, when she was six years old, Taylor discovered a song called "Blue" by a young country singer named LeAnn Rimes. Taylor's life was changed forever. She became obsessed with country music, listening to female country artists like Shania Twain and Faith Hill. These singers told powerful stories through their song lyrics.

Taylor started going to singing and acting classes, entering singing competitions, and taking part in musical theatre shows. She especially loved doing karaoke in front of an audience. Determined to be famous, she entered the singing competition at a local country inn every week for a year and a half until she eventually won.

Taylor was unstoppable when she was singing, but she struggled at school.

179 DON'T GIVE UP

Lewis Hamilton (born 1985)

Racing superstar Lewis Hamilton grew up in a town called Stevenage, England. It was a predominantly white area, with very few Black people. At school, the other children were not always kind to him. They called him names and threw stuff at him. The bigger, stronger kids would push him around and pick on him. When it came to football, even though he was a good player, nobody would choose him for their team.

Lewis felt alone and confused, like he did not belong at his school or in his town. He did not tell anyone how he felt, not even his parents, because he doubted anyone would understand, and he didn't want them to think he was weak. So he hid his emotions and squashed them down inside, but they did not go away. They ballooned and got bigger while Lewis became quieter.

Lewis's parents were separated, but his dad, Anthony, would visit regularly. When he did, they bonded over their mutual love of cars—Anthony loved motor racing. When Lewis was five years old, his dad bought him a radio-controlled toy car. Not content to just race around the house or the street, Lewis entered races. He came second in the Radio-Controlled Car Championship, competing against grownups!

Anthony took Lewis go-karting so that he could drive a real car on his own for the first time. Lewis loved it! Seeing how happy it made Lewis encouraged his dad to buy him his very own go-kart, helmet, and racing suit. It was expensive but worth it.

Lewis finally had a way to channel his feelings. If the other kids tried to bump into him on the track or rough him up as they sped around, he tricked

154 QUIET RIOT



"Growing up shy, I would've loved to hear stories about people using their quietness as a strength and going on to achieve their wildest dreams."

– Holly Farndell

Rights:

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Marketing & Publicity:

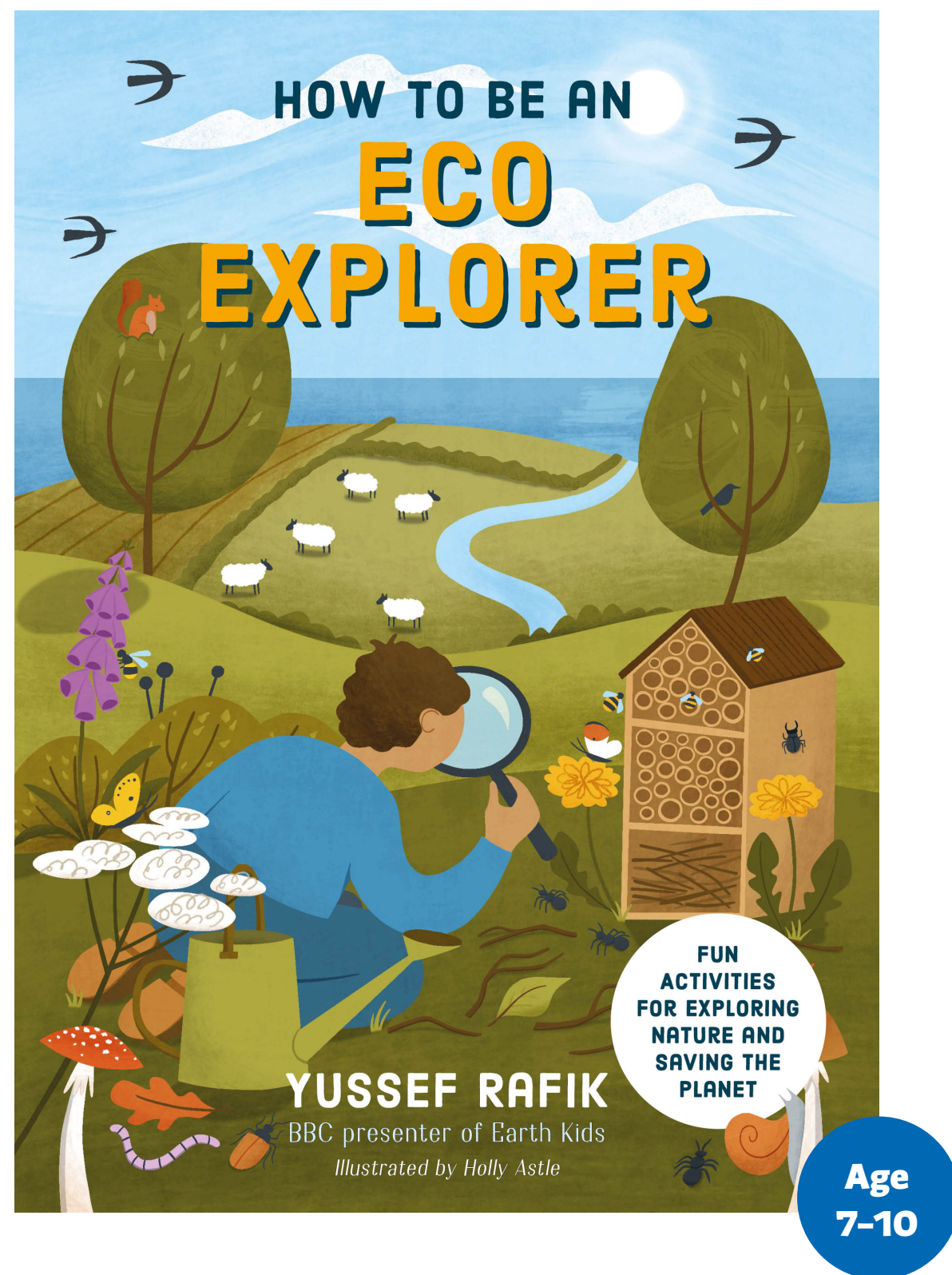
- Submission to parenting trade publications in the US for advance reviews and endorsements, including *Parents Magazine*, *Juno*, *American Girl* and *Highlights*.
- Pre-order campaign with *Quiet Riot* posters and trading cards.
- Pitch for coverage in magazines like *Girls Life*, *Cricket Muse*, *Cricket Cobblestone*, *Ranger Rick*, *Sports Illustrated Kids*, *Jack and Jull*, *Girls' World*, *Boys Life Magazine*, *Girl's Life Magazine*, *New Moon Girls*, *Kazoo Magazine* and more.
- Partner with children's only bookstores in the US to run virtual events around the Olympics and key school holidays.
- US-oriented writing competition to submit own nominations for *Quiet Rioters*.
- Interactive downloadable / printable activity guide (4–6 pages) on website.
- Downloadable Educator / Parent Guide.



Nadia Finer is on a softly spoken mission to help shy people be mightier. She is the UK's leading shyness expert and coach, host of the *Shy and Mighty* podcast and the author of two books about shyness. She is a regular speaker in UK schools and also runs a school-based program to help shy kids feel more comfortable to be themselves. Find out more: www.shyandmighty.com



Holly Farndell is a UK-based illustrator. She works digitally to combine bold colours and textures with playful characters, inspired by feelings, daydreams and femininity. Find out more: www.hollyfarndell.com.



How to be an Eco Explorer



Fun Activities for Exploring Nature and Saving the Planet

By **Yussef Rafik**

Illustrated by **Holly Astle**



Are you ready to go on an eco-adventure?

You don't need a big garden or fancy equipment to bring about positive changes – all you need is the spirit of an eco explorer, curiosity, respect for nature and a desire to do good.

Explore 10 important ecosystems – from rainforests to deserts and grasslands to coasts – learning fascinating nature facts and doing planet-saving activities. Meet habitat heroes such as pond snails and cellar spiders, and learn how to make your own rainwater harvester or bathyscope for spying critters underwater!

This is the perfect book for young people aged 7–10 feeling anxious about the environment who want to get outside, have fun and learn about the world around them.



"Our natural world is a wonderfully fascinating place, so I hope this book helps to inspire young readers to love it and to want to protect it."

– Yussef Rafik

27 May 2025

CHILDREN'S NON FICTION / Outdoor Activities

US HARDBACK | 9781917194037 | \$20.00

UK HARDBACK | 9781786788696 | £14.99

CAN HARDBACK | 9781917194037 | \$27.99

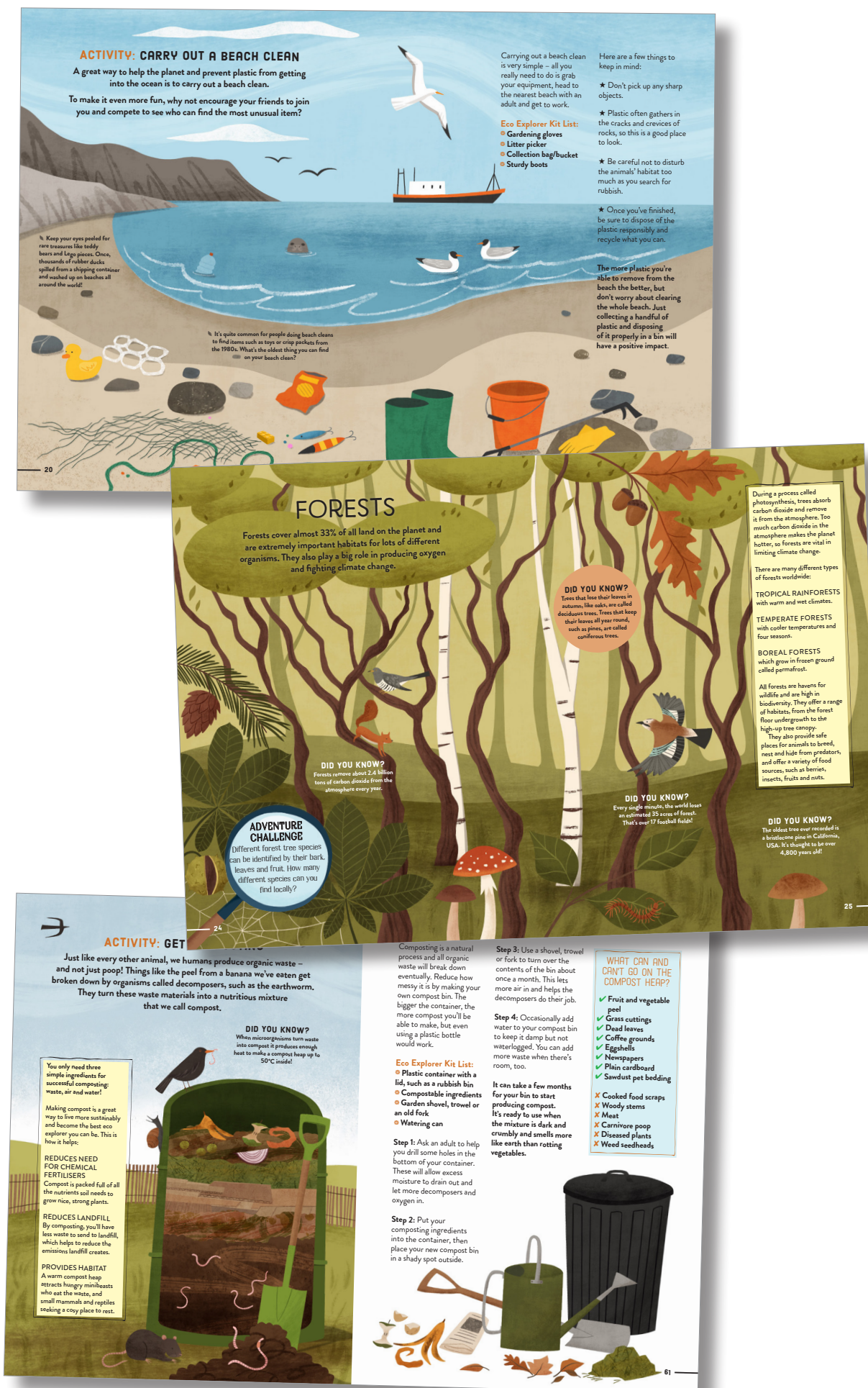
EBOOK | 9781786789204 | £7.99/\$9.99

Specifications

Trim: 264 x 190 mm

Extent: 96 pp

Finishes: Matt lamination, embossing



"Regrowing our relationship with nature is the most nurturing thing we can do for the world around us. The eco-explorers of today are helping us create a better vision for all life on this planet."

– Holly Astle

Rights:

World Rights Available

Marketing & Publicity:

- Submission to parenting trade publications in the US for advance reviews and endorsements, including *The Green Parent*, *Eco Parent*, *Eco Kids Planet*, *National Geographic Kids*, *Science & Nature* and *Natural Parent*.
- Pitch for kids-oriented publications that cover nature, conservation and DIY activities, including *Highlights*, *Time for Kids*, *Zoobooks*, *Cricket*, *Scholastic News*, *Illustoria*, *Chickadee* and *Ask*.
- Pre-order campaign with *How to Be an Eco-Explorer* activity pack and postcards.
- Host online workshops for parents on helping children understand easy ways to explore nature and save the planet.
- Interactive downloadable activity guide (four pages) for 2–5 age range, 3–6 age range, 5–7 age range and 6–8 age range.
- Downloadable Educator / Parent Guide.
- School and Library activity pack for Earth Day celebrations.



Yussef Rafik is a zoologist and wildlife TV presenter, best known for hosting the BBC Earth shows *Bugface*, *After We've Gone* and *24 Hours With*, as well as narrating the documentary series *Wild Bites*. He has also presented on the likes of CBeebies, BBC Radio 4, Sky Nature and BBC Bitesize. Through his work, Yussef hopes to inspire a love of the natural world in young readers. Find him on Instagram @thezoologyguy



Holly Astle is a UK-based illustrator with a deep love of the natural world. Her drawings educate and enhance children's appreciation of nature. She can often be found walking the coast path in Cornwall, being inspired by the local flora, fauna and fungi found there. Find out more: www.hollyastle.co.uk



The Magical Wheel of the Year

A Tale of the Pagan Festivals with Activities & Rituals

By **Bérengère Demoncy** and **Victoria Ruiz y Lopez**

Join sisters Selene and Gaia on a magical journey through the Wheel of the Year from Samhain to Beltane.

With a pinch of magic and stunning full-page illustrations, this story will introduce young children aged 6–9 to the 8 seasonal festivals of the Pagan year, getting them excited about nature, animals and celebrations. Follow the sisters through the changing year as they meet a parade of wonderful animals, discover beautiful plants, eat delicious festival food and take part in exciting traditional activities.



After following Selene and Gaia's journey, there are 40 easy-to-do, fun activities and rituals to help families celebrate each event on the wheel, as well as factual information about each event. This book is the perfect way to teach children about Pagan faiths and to help them discover the magic of the seasons.



"When we looked for a children's book on how to live in tune with nature and create rituals to celebrate these moments, we couldn't find one to read to our own kids. So we decided to create our own!"

– **Bérengère Demoncy & Victoria Ruiz y Lopez**

3 June 2025

CHILDREN'S NON FICTION / Paganism

UK HARDBACK | 9781917194099 | £14.99

US HARDBACK | 9781786789396 | \$20.95

CAN HARDBACK | 9781786789396 | \$27.99

EBOOK | 9781786789402 | £7.99/\$9.95

Specifications

Trim: 225 x 175 mm

Extent: 136 pp

Finishes: Spot UV (sustainable foil effect)

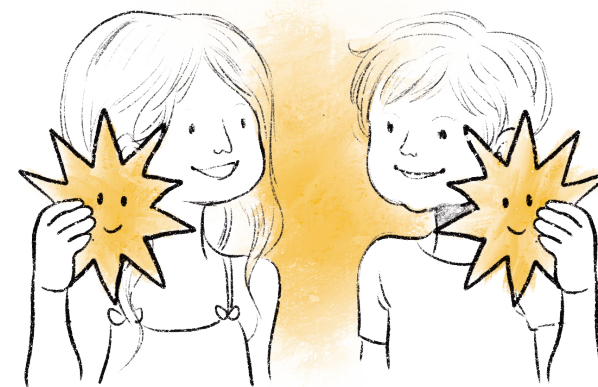


Rights:

Rights restricted

Marketing & Publicity:

- Submission to key US Druid, Pagan, Wiccan publications for early endorsements, like *Wicca Magazine*, *Witchology Magazine*, *patheos.com*, *PaganPages Magazine*, *The Pagan Federation*, *Witches & Pagans Magazine*, *Wicca Magazine*, etc.
- Pre-order campaign with activity pack.
- Partner with Pagan & occult bookstores in the USA to run virtual events featuring activities from the book for 5 key celebrations throughout the year.
- Seasonal posts and newsletter for each of the Wheel of the Year and Pagan holidays.
- Interactive downloadable / printable activity guide (four pages) for 2-5 age range and 6-9 age range on the Wheel of the Year and Pagan Holidays.
- Downloadable Educator / Parent Guide.

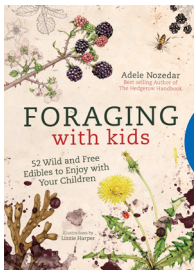


Bérengère Demoncey is a French art director, illustrator and author inspired by the world of esoterism and nature. Find her on Instagram @beren_illustree



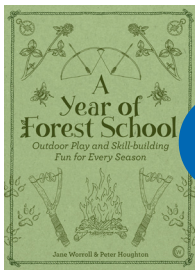
Victoria Ruiz y Lopez is a French illustrator. She discovered her connection with Paganism and its folklore during a 6-month stay in Ireland. Drawing on her research, her encounters and the rhythm of the seasons, she shapes her own spirituality, inspired by what resonates in her heart. Find her on Instagram @vikyroco

Outdoor Activities



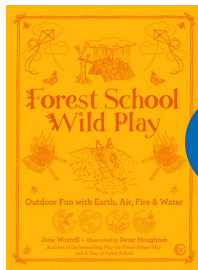
Age
6+

Foraging with Kids
Adele Nozedar
ISBN: 9781786781635
World Rights Available
Trim: 200 x 145mm
Extent: 224 pp



Age
3+

A Year of Forest School
Jane Worroll &
Peter Houghton
ISBN: 9781786781314
Rights sold: Chinese Simp.,
CZE, FRE
Trim: 200 x 145 mm
Extent: 168 pp



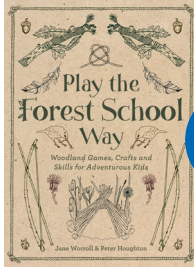
Age
3+

**Forest School
Wild Play**
Jane Worroll &
Peter Houghton
ISBN: 9781786784209
Rights sold: Chinese Simp.,
CZE, FRE
Trim: 200 x 145 mm
Extent: 176 pp



Age
3+

**Forest School
Activity Cards**
Jane Worroll &
Peter Houghton
ISBN: 9781786783417
Rights sold: CZE
Trim: 120 x 87 mm
Extent: 16 pp



Age
3+

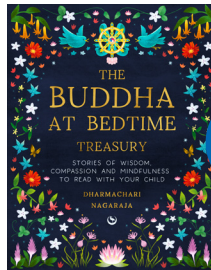
**Play the Forest
School Way**
Jane Worroll & Peter Houghton
ISBN: 9781780289298
Rights sold: Chinese Simp.,
FRE, GER, LIT, SLK
Trim: 200 x 145 mm
Extent: 145 pp



Age
6+

The Real Play Revolution
Ash Perrin
ISBN: 9781786782236
World Rights Available
Trim: 216 x 135 mm
Extent: 192 pp

Bedtime, Dreams & Sleep



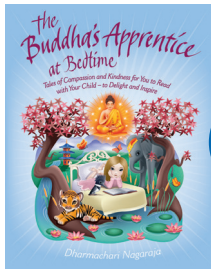
Age
4-8

**The Buddha at
Bedtime Treasury**
Dharmachari Nagaraja
ISBN: 9781786787798
Limited Rights Available,
please enquire.
Trim: 228 x 180 mm
Extent: 336 pp



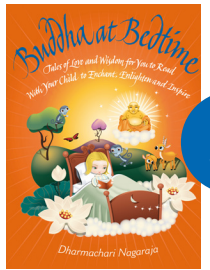
Age
4-8

**The Calm Buddha
at Bedtime**
Dharmachari Nagaraja
ISBN: 9781786780805
Rights sold: Audio, CZE, HEB,
KOR, MON, VIE
Trim: 240 x 190 mm
Extent: 128 pp



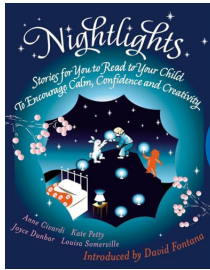
Age
4-8

**Buddha's Apprentice
at Bedtime**
David Fontana
ISBN: 9781780285146
Rights sold: Audio, CZE, FRE,
HUN, KOR, MON, SVN, VIE
Trim: 240 x 190 mm
Extent: 128 pp



Age
4-8

Buddha at Bedtime
Dharmachari Nagaraja
ISBN: 978184483623
Limited Rights Available,
please enquire.
Trim: 240 x 190 mm
Extent: 144 pp



Age
4-8

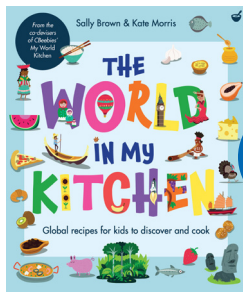
Nightlights
David Fontana
ISBN: 9781904292210
Limited Rights Available,
please enquire.
Trim: 240 x 190 mm
Extent: 144 pp



Age
4-8

Angels at Bedtime
Karen Wallace
ISBN: 9781780280264
Rights sold: HRV, CZE, DUT,
FRE, HUN, ITA, POR, SLK, SVN
Trim: 240 x 190 mm
Extent: 144 pp

Cooking & Food



Age
6+

The World in my Kitchen
Sally Brown & Kate Morris
ISBN: 9781848992979
Rights Sold: FRE, ITA
Trim: 234 x 407 mm
Extent: 144 pp



Age
8-12

Champion
Michal Solomonovich
ISBN: 9781786787507
World Rights Available (excl. Israeli)
Trim: 200 x 145 mm
Extent: 256 pp

Personal Development



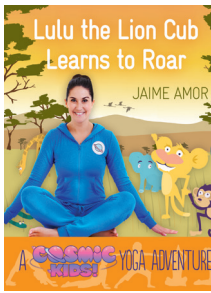
Age
3-6

**Twilight the Unicorn's
Sleeptime Quest**
Jaime Amor
ISBN: 9781780289595
World Rights Available
Trim: 273 x 216 mm
Extent: 48 pp



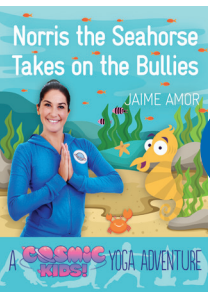
Age
3-6

**Sheriff Updown Turns
the Bad Guys Good**
Jaime Amor
ISBN: 9781780289588
World Rights Available
Trim: 273 x 216 mm
Extent: 48 pp



Age
3-6

**Lulu the Lion Cub
Learns to Roar**
Jaime Amor
ISBN: 9781780289571
World Rights Available
Trim: 273 x 216 mm
Extent: 48 pp



Age
3-6

**Norris the Seahorse
Takes on the Bullies**
Jaime Amor
ISBN: 9781780289564
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Extent: 48 pp

Cosmic Kids Yoga



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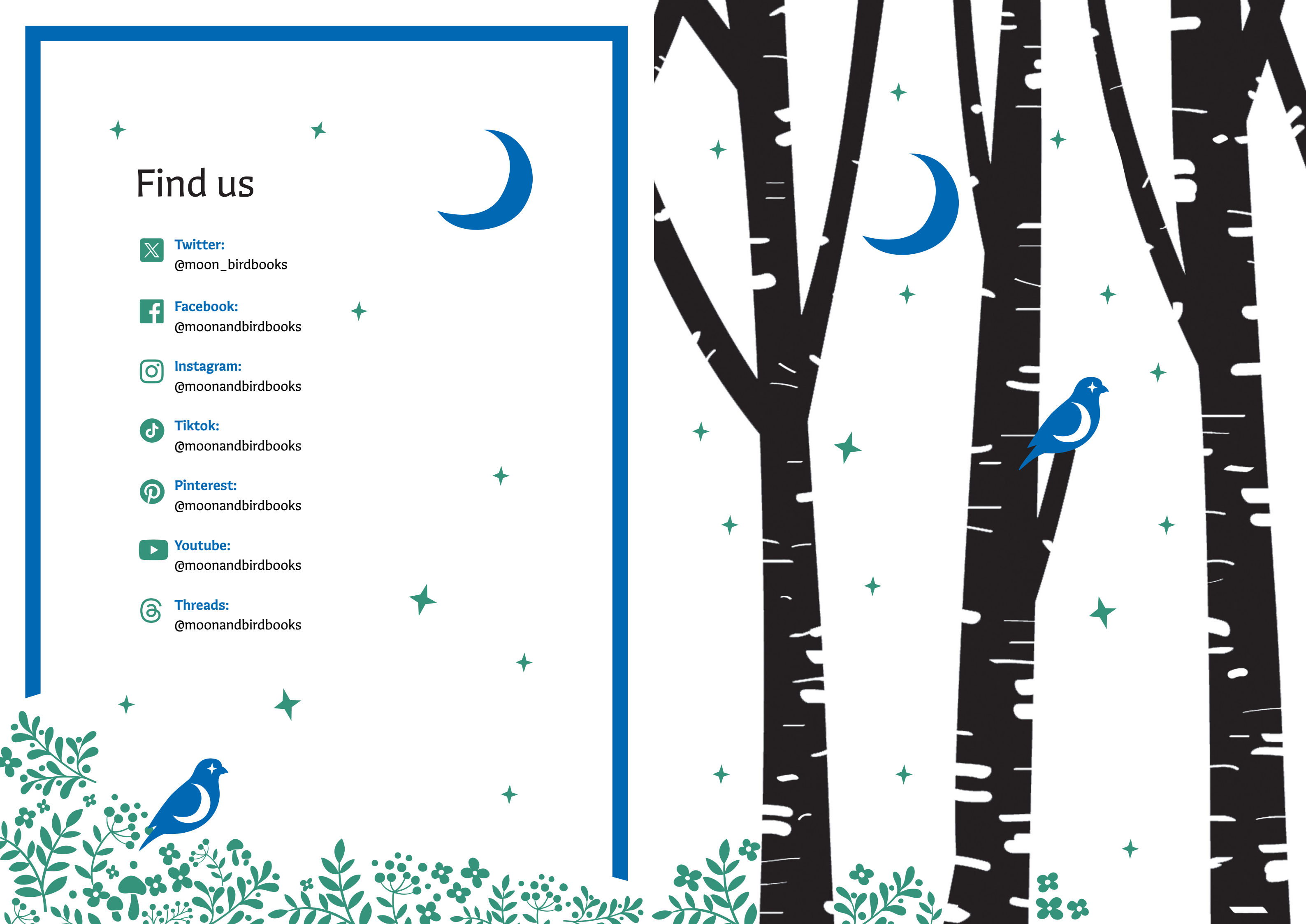
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We publish empowering and
enchancing books to open children's
eyes to the wonder of the world and
help them grow and thrive.

Our beautiful, groundbreaking books
encourage curiosity, resilience and
inclusivity, and help kids manage their
own feelings and find their own
special path in life.

www.moonandbirdbooks.com

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