



Spring 2025

Join us on a  
magical journey  
to see the  
wonders of  
the world



An imprint of Watkins Media





Dear Readers,

I'm really delighted that Watkins is launching its own children's imprint, Moon + Bird! As a mum myself, I know what a huge impact books have on growing minds, and I'm so excited about this opportunity to translate what we do on the adult side in terms of wellbeing, personal development, nature, Paganism, magic, folklore, legends, all things spooky and mysterious (and more!) into beautiful books that speak directly to young readers and open their eyes to our amazing world and their own incredible potential!

Our fledgling imprint is very lucky to be drawing on the wise guidance and energy of our Head of Marketing and Publicity Laura Whitaker-Jones, who in a previous life was a commissioning editor at Bloomsbury Children's, and on the talent, initiative and enthusiasm of the rest of the cross-imprint creative team, including editors Brittany Willis and Gemma Creffield, and the Watkins Head of Design Karen Smith. We can't wait to make some magic!

I hope you find the perfect book to enchant and inspire young readers in these pages showcasing the first three books Moon + Bird are publishing. Be inspired to embrace your shyness, following the footsteps of 40 softly spoken superheroes with [QUIET RIOT](#) by Nadia Finer and Holly Farndell. Explore different ecosystems with practical activities in [HOW TO BE AN ECO EXPLORER](#) by Yussef Rafik and Holly Astle. Learn about the different Pagan festivals in [THE MAGICAL WHEEL OF THE YEAR](#) by Bérengère and Victoria Ruiz y Lopez.

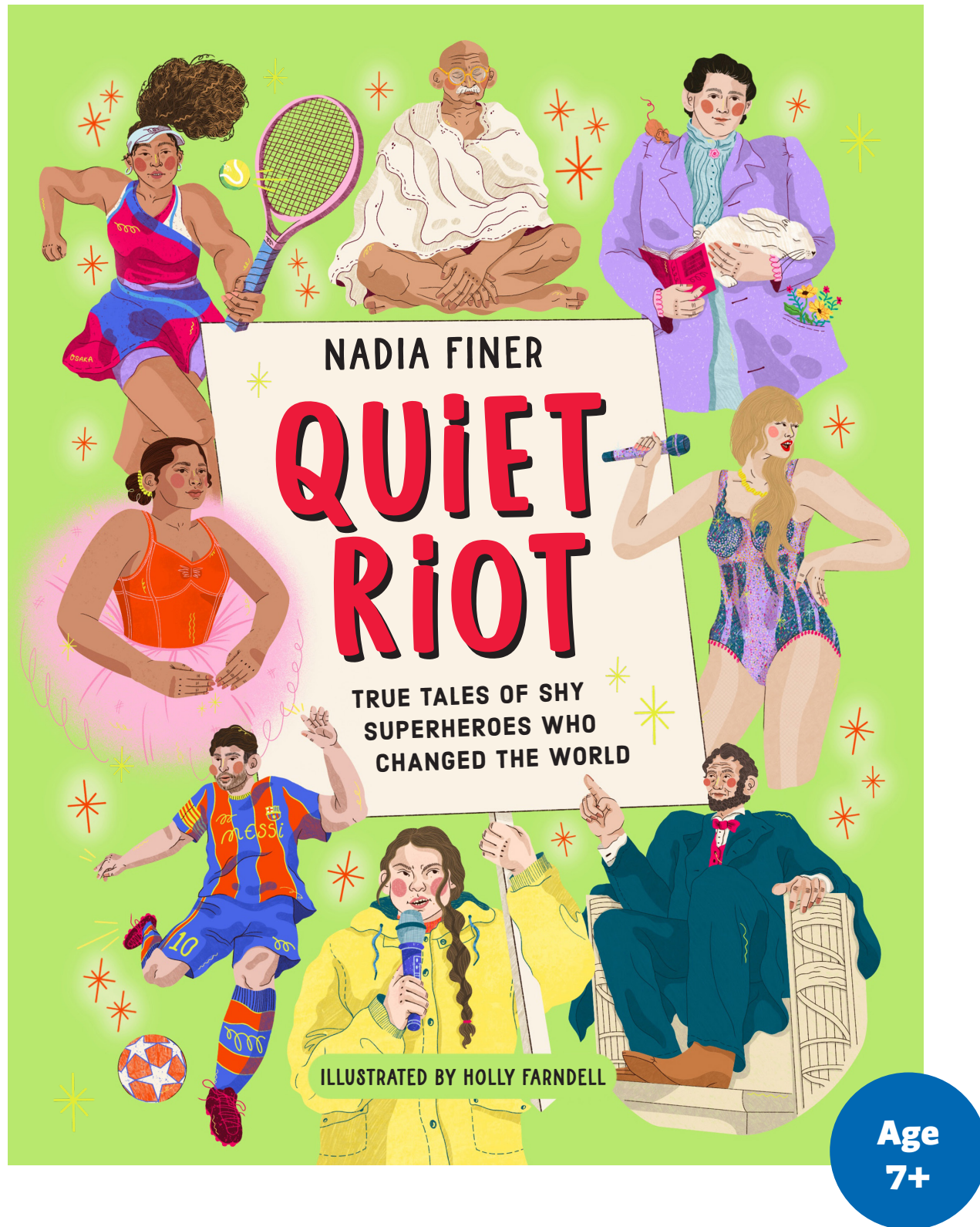
Enjoy!

*Fiona Robertson*

Publisher







# Quiet Riot

True Tales of Shy Superheroes Who Changed the World

By **Nadia Finer**

Illustrated by **Holly Farndell**



Why is it, when we see people achieving incredible things, that they all seem so outgoing? Where are all the softly spoken leaders, artists, innovators and champions?

In this book you will find 40 extraordinary stories of shy and mighty magnificence to show you that softly spoken people are trailblazers too. Sometimes we are just a bit more quiet about it!

*Quiet Riot* shares the triumphs and successes of shy people from all over the world and all kinds of backgrounds, including athletes, writers, explorers, inventors, artists, singers and activists. From Ghandi to Taylor Swift, this book aims to help shy children aged 7 and up speak up, stand up for their beliefs and follow their dreams.



*"The world needs quiet people. Our voices matter. Look what happens when we step out of the shadows. We shine!"*

– Nadia Finer



**29 April 2025**

CHILDREN'S NON FICTION / **Self-esteem & Self-reliance**

UK HARDBACK | 9781917194020 | £18.99

US HARDBACK | 9781786788436 | \$25.95

CAN HARDBACK | 9781786788436 | \$34.95

EBOOK | 9781786789211 | £7.99/\$9.99

Specifications

Trim: 228 x 180 mm

Extent: 216 pp

Finishes: Spot UV





"Growing up shy, I would've loved to hear stories about people using their quietness as a strength and going on to achieve their wildest dreams."

– Holly Farndell

## Rights:

Rights Restricted

## Marketing & Publicity:

- Submission to parenting trade publications in the US for advance reviews and endorsements, including *Parents Magazine*, *Juno*, *American Girl* and *Highlights*.
- Pre-order campaign with *Quiet Riot* posters and trading cards.
- Pitch for coverage in magazines like *Girls Life*, *Cricket Muse*, *Cricket Cobblestone*, *Ranger Rick*, *Sports Illustrated Kids*, *Jack and Jull*, *Girls' World*, *Boys Life Magazine*, *Girl's Life Magazine*, *New Moon Girls*, *Kazoo Magazine* and more.
- Partner with children's only bookstores in the US to run virtual events around the Olympics and key school holidays.
- US-oriented writing competition to submit own nominations for *Quiet Rioters*.
- Interactive downloadable / printable activity guide (4-6 pages) on website.
- Downloadable Educator / Parent Guide.

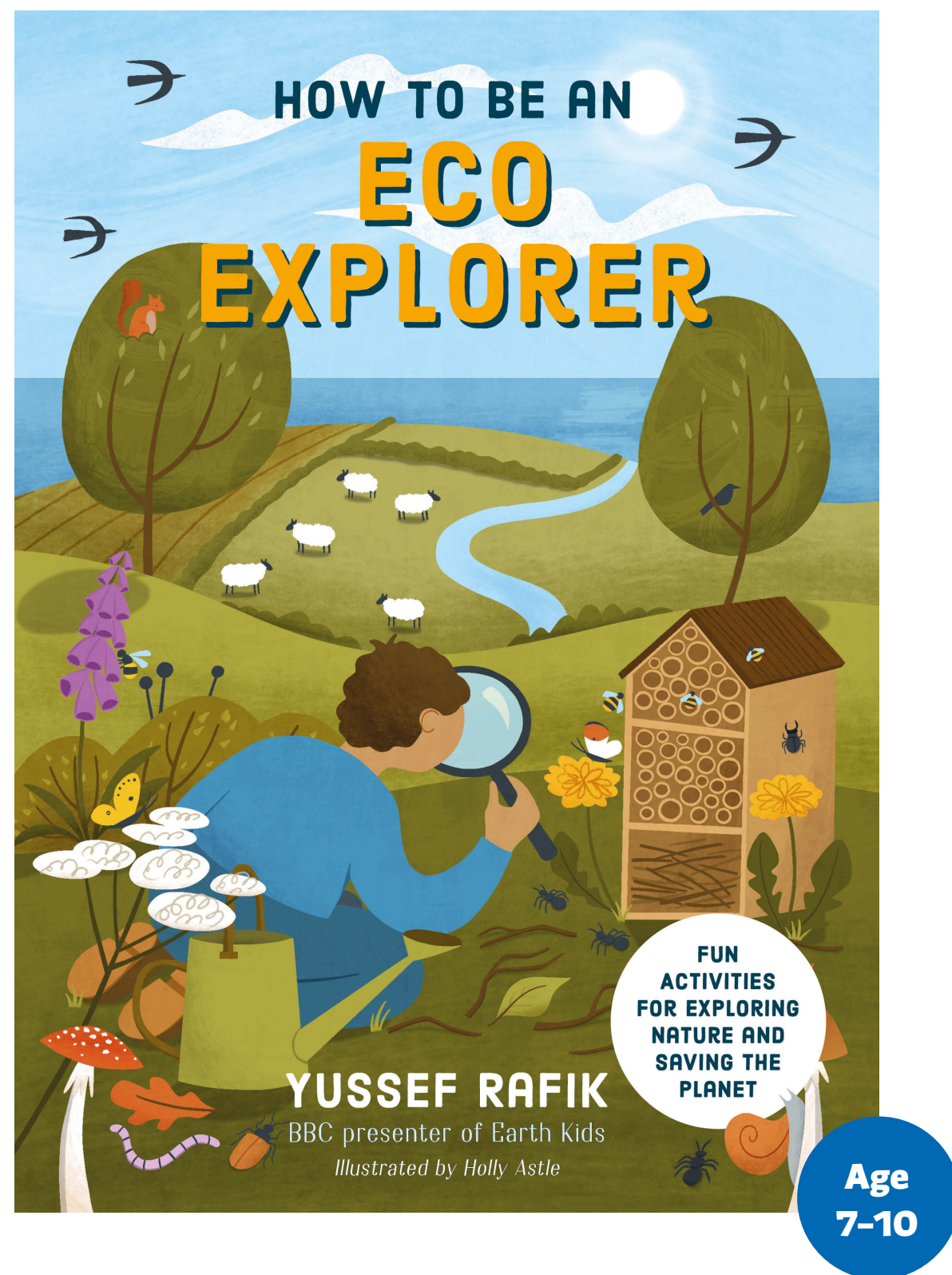


**Nadia Finer** is on a softly spoken mission to help shy people be mightier. She is the UK's leading shyness expert and coach, host of the *Shy and Mighty* podcast and the author of two books about shyness. She is a regular speaker in UK schools and also runs a school-based program to help shy kids feel more comfortable to be themselves. Find out more: [www.shyandmighty.com](http://www.shyandmighty.com)



**Holly Farndell** is a UK-based illustrator. She works digitally to combine bold colours and textures with playful characters, inspired by feelings, daydreams and femininity. Find out more: [www.hollyfarndell.com](http://www.hollyfarndell.com).





# How to be an Eco Explorer



Fun Activities for Exploring Nature and Saving the Planet

By **Yussef Rafik**

Illustrated by **Holly Astle**



**Are you ready to go on an eco-adventure?**

You don't need a big garden or fancy equipment to bring about positive changes – all you need is the spirit of an eco explorer, curiosity, respect for nature and a desire to do good.

Explore 10 important ecosystems – from rainforests to deserts and grasslands to coasts – learning fascinating nature facts and doing planet-saving activities. Meet habitat heroes such as pond snails and cellar spiders, and learn how to make your own rainwater harvester or bathyscope for spying critters underwater!

**This is the perfect book for young people aged 7–10 feeling anxious about the environment who want to get outside, have fun and learn about the world around them.**



*"Our natural world is a wonderfully fascinating place, so I hope this book helps to inspire young readers to love it and to want to protect it."*

**– Yussef Rafik**

**27 May 2025**

**CHILDREN'S NON FICTION / Outdoor Activities**

US HARDBACK | 9781917194037 | \$20.00

UK HARDBACK | 9781786788696 | £14.99

CAN HARDBACK | 9781917194037 | \$27.99

EBOOK | 9781786789204 | £7.99/\$9.99

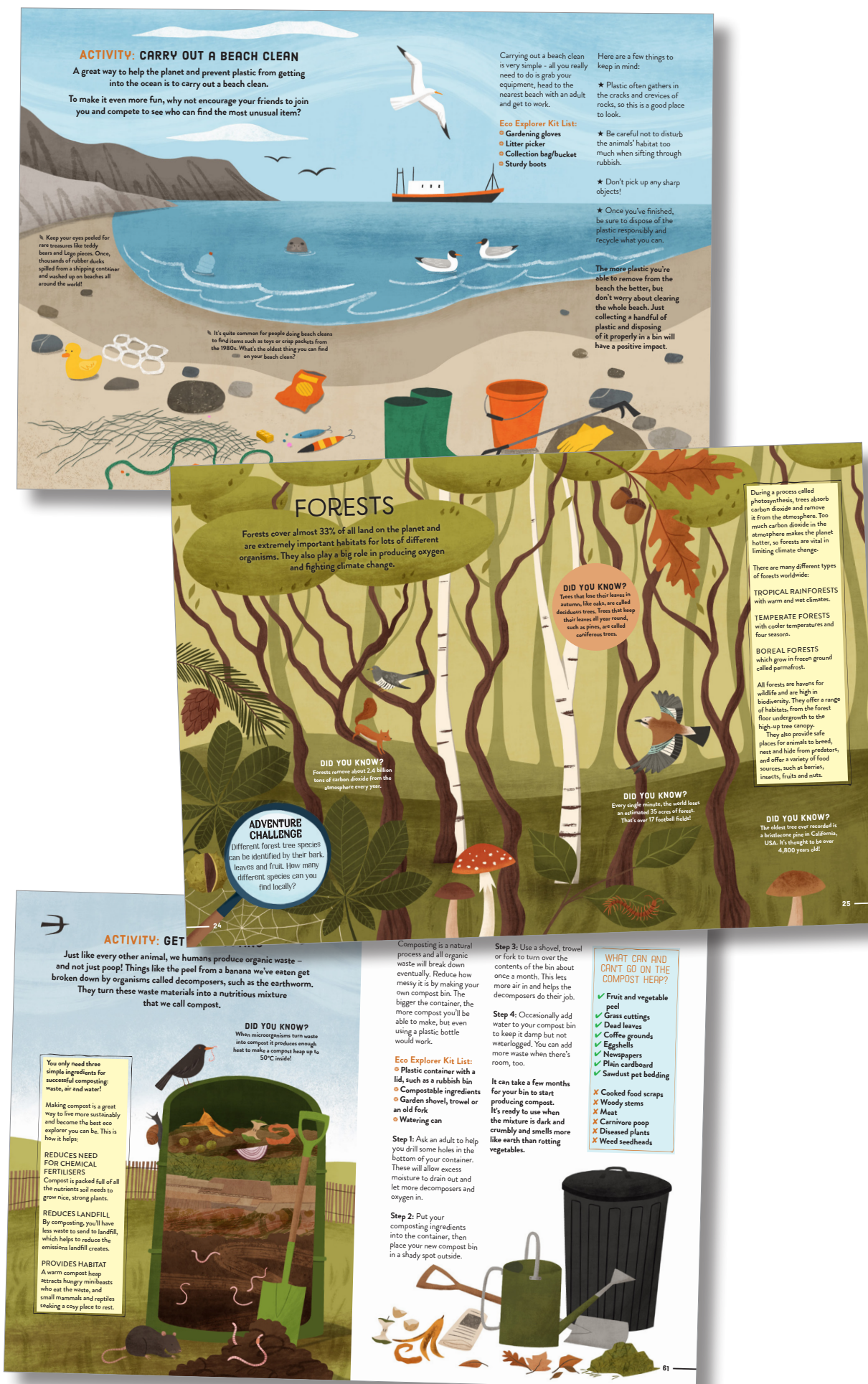
**Specifications**

Trim: 264 x 190 mm

Extent: 96 pp

Finishes: Matt lamination, embossing





"Regrowing our relationship with nature is the most nurturing thing we can do for the world around us. The eco-explorers of today are helping us create a better vision for all life on this planet."

– Holly Astle

## Rights:

World Rights Available

## Marketing & Publicity:

- Submission to parenting trade publications in the US for advance reviews and endorsements, including *The Green Parent*, *Eco Parent*, *Eco Kids Planet*, *National Geographic Kids*, *Science & Nature* and *Natural Parent*.
- Pitch for kids-oriented publications that cover nature, conservation and DIY activities, including *Highlights*, *Time for Kids*, *Zoobooks*, *Cricket*, *Scholastic News*, *Illustoria*, *Chickadee* and *Ask*.
- Pre-order campaign with *How to Be an Eco-Explorer* activity pack and postcards.
- Host online workshops for parents on helping children understand easy ways to explore nature and save the planet.
- Interactive downloadable activity guide (four pages) for 2–5 age range, 3–6 age range, 5–7 age range and 6–8 age range.
- Downloadable Educator / Parent Guide.
- School and Library activity pack for Earth Day celebrations.



**Yussef Rafik** is a zoologist and wildlife TV presenter, best known for hosting the BBC Earth shows *Bugface*, *After We've Gone* and *24 Hours With*, as well as narrating the documentary series *Wild Bites*. He has also presented on the likes of CBeebies, BBC Radio 4, Sky Nature and BBC Bitesize. Through his work, Yussef hopes to inspire a love of the natural world in young readers. Find him on Instagram @thezoologyguy



**Holly Astle** is a UK-based illustrator with a deep love of the natural world. Her drawings educate and enhance children's appreciation of nature. She can often be found walking the coast path in Cornwall, being inspired by the local flora, fauna and fungi found there. Find out more: [www.hollyastle.co.uk](http://www.hollyastle.co.uk)





# The Magical Wheel of the Year

A Tale of the Pagan Festivals with Activities & Rituals

By **Bérengère Demoncy** and **Victoria Ruiz y Lopez**

Join sisters Selene and Gaia on a magical journey through the Wheel of the Year from Samhain to Beltane.

With a pinch of magic and stunning full-page illustrations, this story will introduce young children aged 6–9 to the 8 seasonal festivals of the Pagan year, getting them excited about nature, animals and celebrations. Follow the sisters through the changing year as they meet a parade of wonderful animals, discover beautiful plants, eat delicious festival food and take part in exciting traditional activities.



After following Selene and Gaia's journey, there are 40 easy-to-do, fun activities and rituals to help families celebrate each event on the wheel, as well as factual information about each event. This book is the perfect way to teach children about Pagan faiths and to help them discover the magic of the seasons.



*"When we looked for a children's book on how to live in tune with nature and create rituals to celebrate these moments, we couldn't find one to read to our own kids. So we decided to create our own!"*

– **Bérengère Demoncy & Victoria Ruiz y Lopez**

**3 June 2025**

**CHILDREN'S NON FICTION** / Paganism

UK HARDBACK | 9781917194099 | £14.99

US HARDBACK | 9781786789396 | \$20.95

CAN HARDBACK | 9781786789396 | \$27.99

EBOOK | 9781786789402 | £7.99/\$9.95

**Specifications**

Trim: 225 x 175 mm

Extent: 136 pp

Finishes: Spot UV (sustainable foil effect)



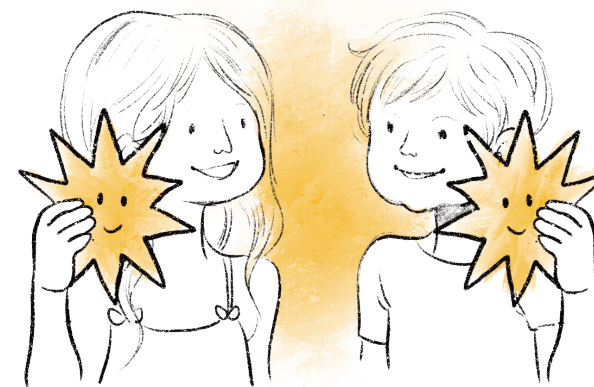


## Rights:

Rights restricted

## Marketing & Publicity:

- Submission to key US Druid, Pagan, Wiccan publications for early endorsements, like *Wicca Magazine*, *Witchology Magazine*, *patheos.com*, *PaganPages Magazine*, *The Pagan Federation*, *Witches & Pagans Magazine*, *Wicca Magazine*, etc.
- Pre-order campaign with activity pack.
- Partner with Pagan & occult bookstores in the USA to run virtual events featuring activities from the book for 5 key celebrations throughout the year.
- Seasonal posts and newsletter for each of the Wheel of the Year and Pagan holidays.
- Interactive downloadable / printable activity guide (four pages) for 2-5 age range and 6-9 age range on the Wheel of the Year and Pagan Holidays.
- Downloadable Educator / Parent Guide.



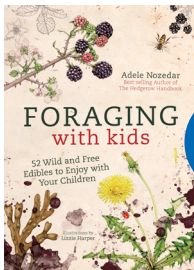
**Bérengère Demoncey** is a French art director, illustrator and author inspired by the world of esoterism and nature. Find her on Instagram @beren\_illustree



**Victoria Ruiz y Lopez** is a French illustrator. She discovered her connection with Paganism and its folklore during a 6-month stay in Ireland. Drawing on her research, her encounters and the rhythm of the seasons, she shapes her own spirituality, inspired by what resonates in her heart. Find her on Instagram @vikyroco



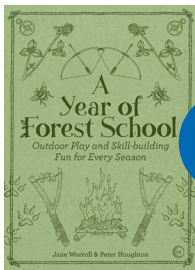
## Outdoor Activities



Age  
6+

### Foraging with Kids

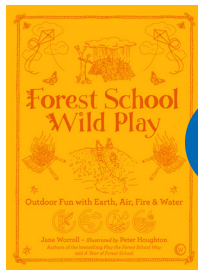
Adele Nozedar  
ISBN: 9781786781635  
World Rights Available  
Trim: 200 x 145mm  
Extent: 224 pp



Age  
3+

### A Year of Forest School

Jane Worroll & Peter Houghton  
ISBN: 9781786781314  
Rights sold: Chinese Simp., CZE, FRE  
Trim: 200 x 145 mm  
Extent: 168 pp



Age  
3+

### Forest School Wild Play

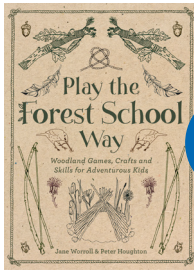
Jane Worroll & Peter Houghton  
ISBN: 9781786784209  
Rights sold: Chinese Simp., CZE, FRE  
Trim: 200 x 145 mm  
Extent: 176 pp



Age  
3+

### Forest School Activity Cards

Jane Worroll & Peter Houghton  
ISBN: 9781786783417  
Rights sold: CZE  
Trim: 120 x 87 mm  
Extent: 16 pp



Age  
3+

### Play the Forest School Way

Jane Worroll & Peter Houghton  
ISBN: 9781780289298  
Rights sold: Chinese Simp., FRE, GER, LIT, SLK  
Trim: 200 x 145 mm  
Extent: 145 pp

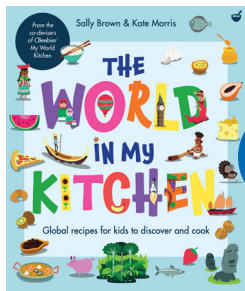


Age  
6+

### The Real Play Revolution

Ash Perrin  
ISBN: 9781786782236  
World Rights Available  
Trim: 216 x 135 mm  
Extent: 192 pp

## Cooking & Food



Age  
6+

### The World in my Kitchen

Sally Brown & Kate Morris  
ISBN: 9781848992979  
Rights Sold: FRE, ITA  
Trim: 234 x 407 mm  
Extent: 144 pp



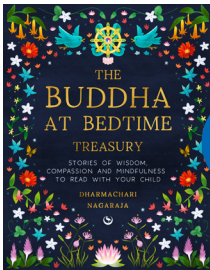
Age  
8-12

### Champion

Michal Solomonovich  
ISBN: 9781786787507  
World Rights Available (excl. Israeli)  
Trim: 200 x 145 mm  
Extent: 256 pp

## Personal Development

## Bedtime, Dreams & Sleep



Age  
4-8

### The Buddha at Bedtime Treasury

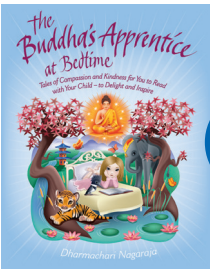
Dharmachari Nagaraja  
ISBN: 9781786787798  
Limited Rights Available, please enquire.  
Trim: 228 x 180 mm  
Extent: 336 pp



Age  
4-8

### The Calm Buddha at Bedtime

Dharmachari Nagaraja  
ISBN: 9781786780805  
Rights sold: Audio, CZE, HEB, KOR, MON, VIE  
Trim: 240 x 190 mm  
Extent: 128 pp



Age  
4-8

### Buddha's Apprentice at Bedtime

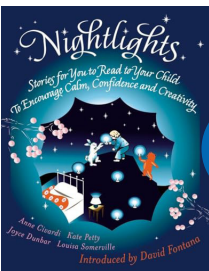
David Fontana  
ISBN: 9781780285146  
Rights sold: Audio, CZE, FRE, HUN, KOR, MON, SVN, VIE  
Trim: 240 x 190 mm  
Extent: 128 pp



Age  
4-8

### Buddha at Bedtime

Dharmachari Nagaraja  
ISBN: 978184483623  
Limited Rights Available, please enquire.  
Trim: 240 x 190 mm  
Extent: 144 pp



Age  
4-8

### Nightlights

David Fontana  
ISBN: 9781904292210  
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Trim: 240 x 190 mm  
Extent: 144 pp



Age  
4-8

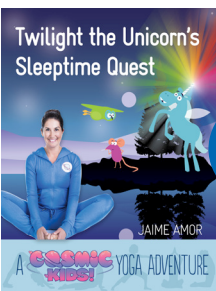
### Angels at Bedtime

Karen Wallace  
ISBN: 9781780280264  
Rights sold: HRV, CZE, DUT, FRE, HUN, ITA, POR, SLK, SVN  
Trim: 240 x 190 mm  
Extent: 144 pp

## Cooking & Food

## Personal Development

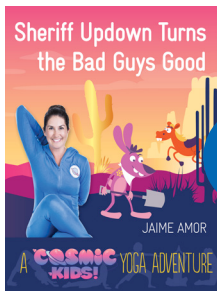
## Cosmic Kids Yoga



Age  
3-6

### Twilight the Unicorn's Sleeptime Quest

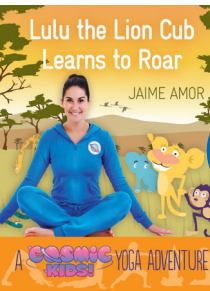
Jaime Amor  
ISBN: 9781780289595  
World Rights Available  
Trim: 273 x 216 mm  
Extent: 48 pp



Age  
3-6

### Sheriff Updown Turns the Bad Guys Good

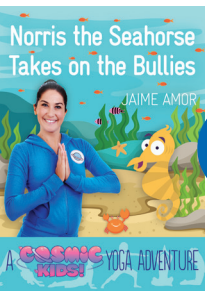
Jaime Amor  
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Trim: 273 x 216 mm  
Extent: 48 pp



Age  
3-6

### Lulu the Lion Cub Learns to Roar

Jaime Amor  
ISBN: 9781780289571  
World Rights Available  
Trim: 273 x 216 mm  
Extent: 48 pp



Age  
3-6

### Norris the Seahorse Takes on the Bullies

Jaime Amor  
ISBN: 9781780289564  
World Rights Available  
Trim: 273 x 216 mm  
Extent: 48 pp





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